Outline

- some bits about me
- inspiration & basic idea
- email, planets, t-shirts
- goals, i18n, simple code of conduct
- debian endorsement, design
- status, timeline
- feedback, discussion
Some debian bits about me

- running Debian stable as primary OS since 1996
- FAI (fully automatic installation)
- Debian-edu member, powerpc porter, ftpmaster
- Debian-QA / piuparts
- DebConf organizer, founded the DebConf video-team in 2005
- at DebConf3+4 I had no desire to become a DD
- in NM since 21 months, 12 are my “fault”, but...
- registered debian-community.org on Jan 22nd '07
Inspiration

- How many of you are DDs (or are in NM)?
- Or rather, how many are neither DDs nor in NM?
- Nor want to become DDs?
Inspiration

• two talks at LCA 2007:
  – “how to herd cats” by Jono Bacon
  – “passionate users” by Kathy Sierra
    • levels, horses, passion
• closely following Debian since quite some time: the idea Debian has nothing in between Developers and “plain” users is not new
Basic idea

- email addresses
- planets
- t-shirts
- achievable goals
- i18n of webpage, planets and our work
- easy rules, but rules
- DDs are welcome, but the target audience are the other 99,9% of the Debian community
Email addresses

• your_name@debian-community.org
  – fancier than your_name@community.debian.net
• just forward mail & smtp after pseudo-pop ?
• sysadmin help very welcome :-}

fosdem 2007
Planets

- planet.debian.org is for DDs and those in NM only
- planet.d-c.org will be open for “everyone”
- planet.CC.d-c.org as well
T-Shirts

- everybody loves t-shirts :-)  
- support, advertisement, attachment to and identification with the project

picture by Daniele Muscetta, thanks!
Realistic, achievable goals

• debian-community.org should not end in itself
  – emails, planet and/or t-shirts are appealing to many
  – but I don't think that's enough in the long term
• so there should be realistic and achievable goals
• if they are measurable, even better
• ideas:
  – polish stable
  – improve documentation
  – video tutorials
Means to achieve the goals

- a CMS!
- a wiki?!
- a wiki!
- wiki.debian-community.org – to not “mess up” with wiki.debian.org?!
- i18n is important...
- do you have other good ideas?
localisation (l10n)

- universal project? -> localized project
- english is hard or impossible to understand and express oneself for most of the population
- webpage should be localized, planets should be localized, t-shirts too and the work as well
- how to keep translations in sync? and which? !all?
- volunteers for l10n-team coordinators wanted!
More inspiration

- How many of you have been annoyed by flamewars in Debian in the last month?
- ...in the last half year?
- ...since using Debian?

- In RL the basics are very simple: if you smile at someone, he or she will smile back. Try it :-)
- This also works on the net
Very simple code of conduct

- be nice
- respect others
- only use the email address for debian-related matters
- “3 strikes and you're out!”

- not even sure about the third one
- not sure how to exactly handle the fourth one
Official Debian endorsement

- not now, but certainly appreciated and “planed” :-)  
- right now, I want to get it going
Official Debian endorsement

- not now, but certainly appreciated and “planed” :-) 
- right now, I want to get it going

- That's why I focused on design first ;-)
Design proposal 1

by Valessio Brito, thank you!
Design proposal 2

also by Valessio Brito,
many thanks!
Design proposal 3

again by Valessio, thanks a lot! :-)

Debian-Community.org is an effort to give something back to the community that has a great share in making Debian the universal OS that it is. Many people contribute to Debian: obviously the developers and package maintainers, but also translators and artists and everybody who files bugs or helps someone else on a mailinglist. If you want to be part of the debian-community, but don't want to become a developer or maintainer, Debian so far didn't offer you much in reward.

So this (still somewhat whacky :) idea was born, to offer a nice email-address to anybody who wants it and to setup planet(s), who aggregate more than just the developers and wannabe-developers. And, of course, we want to promote ("sell") t-shirts, because everybody loves t-shirts and they are an excellent way to show about what you care! But this should

3 rules (for using the emailaddress and planets):

All rights reserved the Debian coop
Design poll

- Who prefers
  - design proposal 1
  - design proposal 2
  - design proposal 3
Status & timeline

- domain registered, small machine & hosting resolved
- alioth project created (d-community), svn in use, commits and discuss mailing list set up
- decide on which CMS
- set up CMS (march 8th – or when it's ready)
- so designers can work on CSS layout
- set up mail (march 8th – or...)
- set up planets (march 15th – or...)
  ...then t-shirts and let the fun begin
Thank you!

• for your time today and your work on Debian!

• Questions?
• Remarks? Suggestions?
• Who wants to join?
• I'm very happy about feedback!

  I'm h01ger on IRC or mailto:debian@layer-acht.org

but right now I need to help dismantle the video stuff! :( :-(